



Our educational system is in **crisis**.



'Education Reform' focuses primarily on test-based accountability and standardization.

While experts say that digital academic tools are needed to reach today's tech-savvy students, simply migrating the same core subjects and values to another medium does not solve the issue.

Children don't understand *why* they're in school, or *how* their education will benefit them.





How can we motivate children to *want* to learn?

What is the single most shared desire of children today?

To become what they dream of being...
– a singer, a sports star, a teacher, a scientist...anything.

But rarely, if ever, does anyone talk to them about what they want to be in life. Not their teachers, not their parents, and not in school.

Yet this is what gives children a reason – a purpose – to *want* to learn.

SKY U provides this reason...
the purpose...the 'why' of school.



SKY U

Developed and tested in over 10,000 elementary schools across America, with more than 7.5 million students, **SKY U** is an online 'university' for children, ages 7-12.

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THE QUEST

SKY U's online success skills training program, The Quest, turns **achieving excellence** into a **real world and digital adventure**.

The Quest's effectiveness lies in the engaging way it links the achievement of academic excellence with the children's own journeys to reach their goals and dreams.

This makes students' learning experiences relevant, engaging, and fun.



The Quest motivates children to want to learn.

Because children process information differently than prior generations, The Quest uses a variety of integrated media to reach and engage them.

A space adventure-themed online game, a vast universe of inspiring characters and stories, hidden success laws, hip music and animated video all work together as a powerful catalyst to **motivate from within** and **inspire excellence**.

The Quest teaches proven success skills to children that top executives and corporations pay thousands of dollars to learn.

And as a result, students:

- || achieve better grades
- || become more focused and organized
- || decrease their absenteeism and tardiness
- || become internally motivated
- || strive to live at their highest potential



The Quest works!

Students gain the tools and inner motivation to succeed in school and in life.



Accessible **at home** and **at school**,
SKY U allows children to become
partners with their teachers and parents
in learning.



SKY U is backed by the **SKYSHAPERS Foundation.**

In partnership with the Department of Health and Human Services, other government agencies and corporate sponsors, The SKYSHAPERS Foundation developed and executed one of the largest outreach programs ever conducted by the Public Health Service in American schools.

SKYSHAPERS is committed to giving all children the enduring gift of motivation and the tools to build a successful future, where the sky's the limit for achieving their highest goals and dreams.



Ellie Dylan

is the driving force behind SKY U.

As the former host / producer of an Emmy Award-winning, number-one-rated television series for ABC-TV and as the most-listened-to female radio host in history on NBC, Dylan has been featured by *The Wall Street Journal*, *The New York Times*, *People Magazine*, and *The Today Show* for her accessible, innovative brand of media.

In 1985, Dylan realized that children were facing challenges unlike any in history. Determined to find a way to equip children with the tools they need to succeed, Dylan spent over a decade working with educators and child development specialists.

Dylan established SKY U to provide children at all points on the socio-economic spectrum with the skills to awaken the Spirit of Excellence inside of them so they can excel at school and in life.





“At school they just told me what to do. They didn’t show me *how* to do it. SKY U showed me how to do things in a different way and at the end of my eighth grade year, I became valedictorian of my class.”

“The most important thing I learned from SKY U is how to reach my dreams by using the Laws. Since the Quest, I’ve gotten into one of the best specialized high schools. It helped me find who I am. You feel you can do anything...and then you excel.”





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www.skyu.tv